Intro

Daniel Heyman
Co-Founder,
Palm NFT Studio

Prior to co-founding Palm NFT Studio, Dan was the Co-Founder and General Manager for PegaSys, ConsenSys’s protocol engineering division. As the GM for PegaSys Dan grew the organization from a team of 2 into the largest Ethereum-focused research and engineering organization outside of the Ethereum Foundation. During his 4 years at the helm of PegaSys Dan led the design and development of Ethereum 1.0, Ethereum 2.0, and Enterprise Ethereum blockchain protocols, the last of which serves as the foundation for the Palm blockchain.
NFTs Have Reached their MVP Debut

From fringe fad to home for licensed content, NFTs have only just entered the market, but will evolve into the future fan activation tool for leading media brands.
Palm Network, the NFT-Optimized Sidechain

The Palm Network is an NFT-optimized Ethereum sidechain designed specifically for the arts and entertainment industries and the open Ethereum ecosystem.

The Palm Network is...

...scalable to meet the industry needs

...affordable for all users

...green, reducing emissions by 99%*

...accessible to the average user and creator

...and provides the Ethereum ecosystem the ideal solution for NFTs

* As compared to Proof-of-Work based blockchain networks
Proven Tech, Fit-for-Purpose

The Palm Network is built on the back of proven, enterprise-grade blockchain technologies developed by leading protocol engineers

- Built on Enterprise Ethereum technology from ConsenSys
- NFT-optimized sidechain
- Fully EVM compatible
- Low and predictable gas fees
- High throughput (100 - 300 tx/s)
- Energy efficiency via iBFT2 consensus
- Fast deposit/withdrawal from Ethereum (est. <5 mins pending network congestion)
Built with the Open Ethereum Ecosystem

The Palm Network was designed for the Ethereum ecosystem; our technology and launch partners make it easy for the 130+ million users and thousands of applications to start using the network.

Day 1 Compatibilities

- #1 developer tool for smart contracts
  - TRUFFLE SUITE
- #1 Ethereum API; providing developer APIs for Palm Network
  - INFURA
- Leading decentralized storage solution for blockchains and NFTs
  - Protocol Labs
- #1 Ethereum wallet and DApp interface
  - METAMASK
- Leading Ethereum solutions provider and venture studio
  - CONSENSYS
Designed for DApp Portability

An Ethereum-compatible design means DApps and assets built for Ethereum can seamlessly port to/from the Palm Network.
Start Building on Palm

Head to docs.palm.io for:

❖ Access to Testnet / Mainnet
❖ Documentation
❖ Guides / Tutorials
❖ Partner Information

Palm Network Tech Specs

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<td>Smart Contract Language</td>
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<td>Developer Tooling</td>
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<td>Compatible with existing Ethereum tools including Truffle, MetaMask, etc.</td>
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The Currency
by Damien Hirst

- 10,000 NFTs that correspond to unique, physical artworks
- NFT owners can burn their NFT in exchange for physical artwork
- After 1 year, all unclaimed artworks will be destroyed
- $20M in primary sale, over $40M in Secondary Market (just from OS)
Space Jam: A New Legacy

❖ Collaboration with Warner Brothers and Nifty’s to promote the new film
❖ 201K NFTs claimed+sold within hours
❖ 146K Social Shares
❖ Peak claims at 5/sec
❖ Additional rollouts happening now
Thank you

Web: https://www.palm.io
Docs: https://www.docs.palm.io
Discord: https://discord.com/invite/3Jn7vSHXbZ
Twitter: @PalmNft

We’re hiring! Email us at careers@palm.io